

# Hello Windows 10

Rasmus Reimo  
Microsoft

Windows  
empowers  
People of Action to  
do great things.

# One Platform

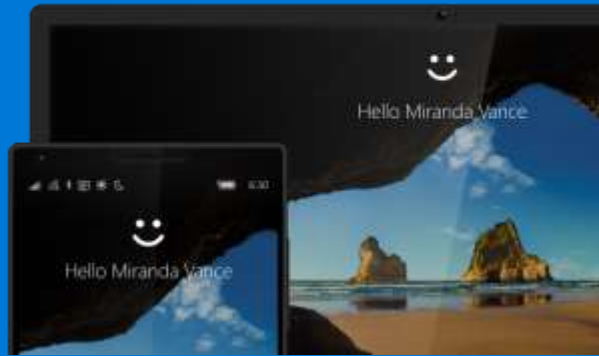


270+  
Million



# Windows 10

Windows 10 is the best Windows ever,  
empowering people of action to do great things.



## Familiar and up to date



Start and  
Live Tiles



Compatible



Free updates



OneDrive

## Safer and more secure



Most secure  
Windows ever



Windows  
Defender



SmartScreen



Windows Hello

## More personal and productive



Voice, pen  
and gesture



Office and  
Skype



Cortana



Snap &  
Task view



Continuum



Windows  
Store

## Innovative experiences and devices



Microsoft Edge



Gaming &  
Xbox app



Phone  
Companion app



Most innovative  
devices

Some features require disclaimers for use in external marketing; see Windows 10 Storybook. Some apps sold separately, availability and experience may vary. Features vary by market and device.



Great relationships start with a ☺

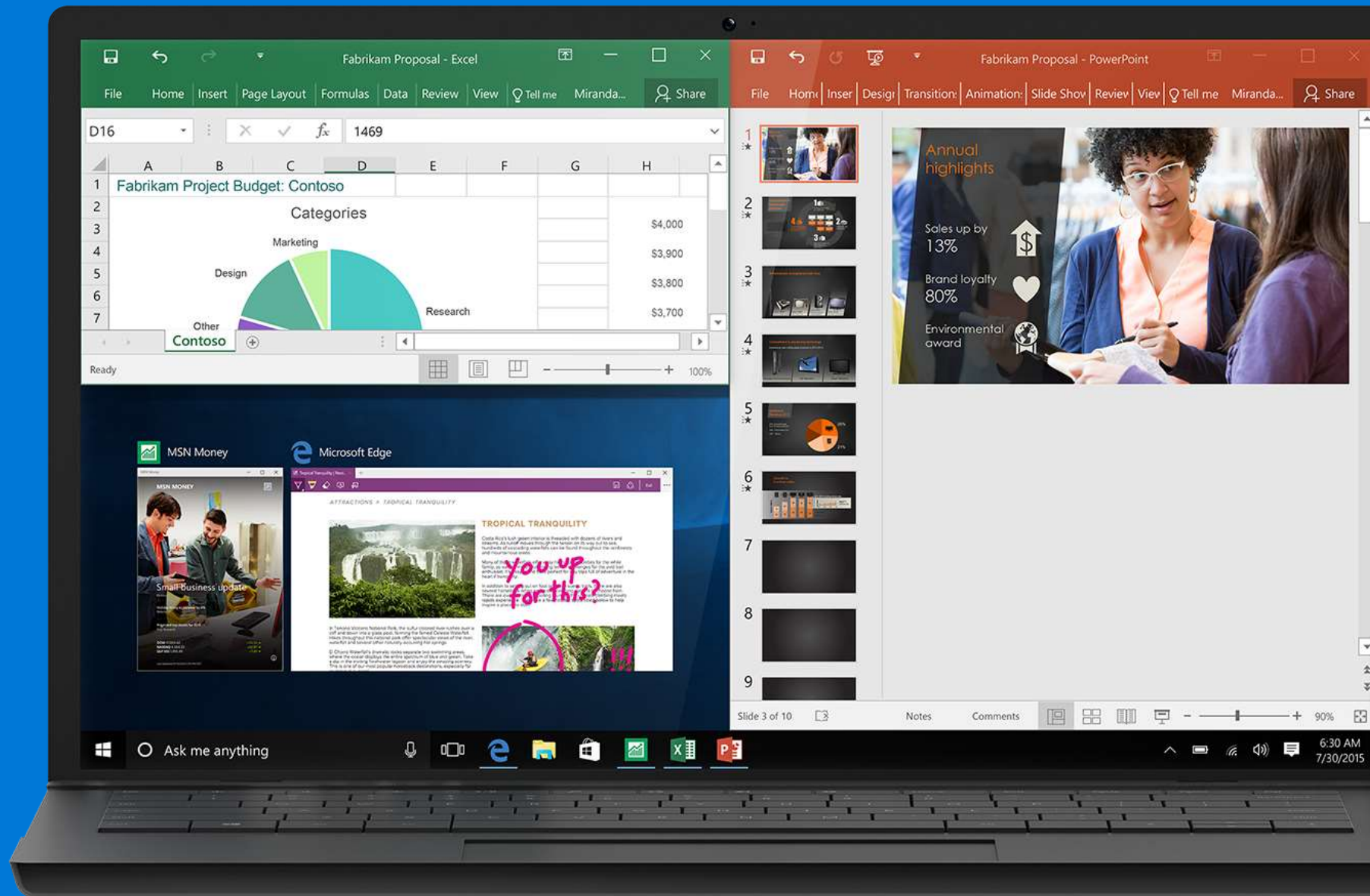
Introducing more personal computing with Windows Hello.\*  
When your device recognizes you, it makes things even more secure.  
That's something to smile about. Do great things.

\*Windows Hello requires specialized hardware, including fingerprint reader, illuminated IR sensor or other biometric sensors.



 Windows 10

# Multi-do.

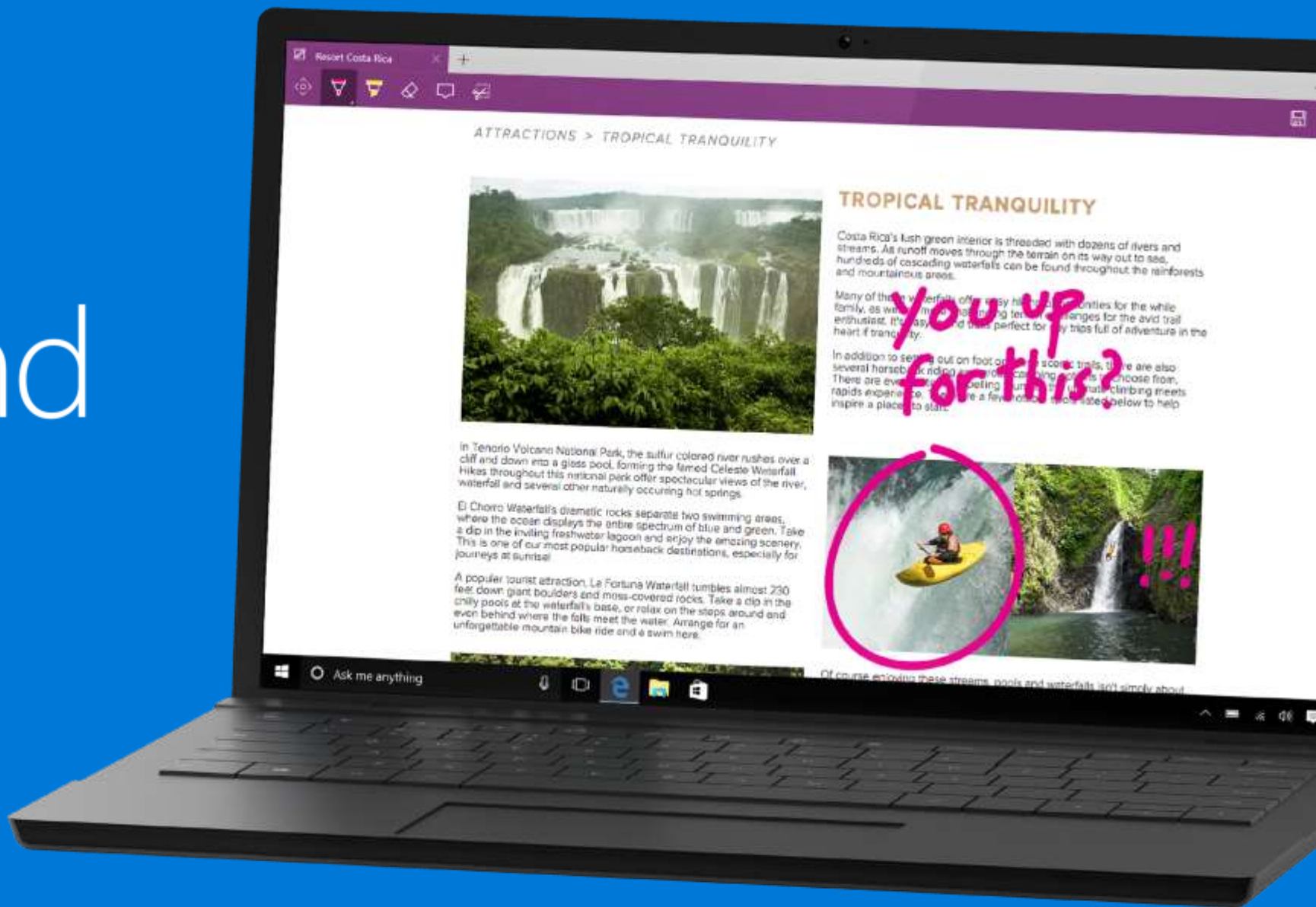


Windows 10 comes fully loaded with tools like Snap, task view and virtual desktops to help you stay organized, focused and ready for anything. Do great things.

(Screen simulated, subject to change. Some apps sold separately. App and content availability and experience may vary by region and device.)

 Windows 10

# Go beyond browsing.



Microsoft Edge is the all-new browser that helps you go beyond browsing and do more on the web – it's personal, responsive and productive. Do great things.

(Screen simulated, subject to change. Experience may vary by region and device.)

 Windows 10



# Once you start, you can't be stopped.



Continuum helps ensure your apps and content display beautifully in different modes and screen sizes so you can do great things.

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