

Partner Search Form

Identification of the applicant	
Name of the organisation	Maaailma Tutuksi ry – Get to Know the World Assoc.
Registered address (street, city, country)	Merisotilaantori 1 B 9 00160 Helsinki - Finland
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Website of the organisation	http://www.forum-fennicum.net/index.html
Name of the contact person	Paul Lwoff
Email/Telephone of the contact person	edu@maailmatutuksi.fi +358 50 436 80 60
Short presentation of your organisation (key activities, experience)	<p>Get to know the World Assoc. (Maaailma Tutuksi ry) contributes through the “Mare Balticum – Mare Nostrum” initiative to the shaping of European policies addressing societal challenges by promoting networking and stimulating debate on current issues among civil society organisations and citizens from Baltic Sea states and Mediterranean countries.</p> <p>The Association designs, supervises and coordinates cross-cultural and inter-generational projects in line with European agendas. This is done by adopting a comparative research methodology (i.e. surveys) focusing on the analysis of attitudes and values of the target groups, particularly on socio-cultural, economic and environmental issues.</p>
Description of the project	
Action, Measure in the framework of „Europe for Citizens” Programme	<p>Type: Action grant.</p> <p>Strand: Strand 2 “Democratic Engagement and civic participation”.</p> <p>Measure: “Civil society projects”.</p> <p>Title: Active Ageing via Active Networks (ACTIVE-NETS): stimulating Interaction and Mutual Understanding between Digital Natives and Digital</p>

	<p>Immigrants</p> <p>Context and trends:</p> <ul style="list-style-type: none"> · Sharp increase in senior citizens (person aged 65 or over): from 59,3 million in 1985 to 87 million in 2010 · Major economic and social implications, impacting welfare state, labour market and education systems · Active ageing: working longer and conducting an autonomous and healthy life afterwards · Participatory society: senior citizens not seen only as a cost, but also a resource for society by means of involvement in civil society organisations, volunteer work, and adult education programs.
<p>Timetable of the project</p>	<p>1/9/2015 – 31/03/2017 (18 Months)</p> <p>The plan to implement the ACTIVE NETs project includes the following activities:</p> <p>M1 – M3: Design of the study to measure general and personal attitudes towards the view of future society based on the “active ageing” principle, the level of digital competences in digital natives and digital immigrants, and the existing barriers to fruitful, enjoyable and long-lasting interaction between these groups;</p> <p>M4 – M6: Data collection coordinated by partner organisations through an online survey methodology</p> <p>M7 – M13: Data analysis and production of comparative study summarising the current situation in different EU countries;</p> <p>M16: An international workshop in Brussels to present the results of the study and to connect participating project partners with policy-makers, civil society organisations and other relevant stakeholders.</p> <p>M18: Horizon 2020 proposal as follow-up of the workshop contributing to address societal</p>

	challenges
Short description of the project, including its aims	<p>The Active Ageing via Active Networks (ACTIVE-NETs) project: is focusing on the following issues:</p> <ul style="list-style-type: none"> · <i>Identification of the barriers:</i> which are the existing barriers to senior citizens participation in the EU? · <i>Comparing national contexts:</i> which barriers are common and which ones specific to national contexts? · <i>Lowering the barriers:</i> which role ICT can play in activating intergenerational networks? <p>Aim: a Generational Gap in digital skills? Digital natives and digital immigrants are described as different in thinking, learning processes, working methods and social practices. How to profit from these differences?</p> <p>Shaping business culture and informing policy making: the ACTIVE-NETs project aims at discovering which barriers and obstacles exist and prevent fruitful and enjoyable interaction among generations. This information would be valuable to companies, policy makers and civil society organisations aiming at establishing synergies for the creation and diffusion of intergenerational bridges via ICT.</p>
Role of the partner organization in the project	<p>All partner organisations are expected to contribute to the following:</p> <ul style="list-style-type: none"> - Design of the study (e.g. questionnaire) - Active role in promoting initiative and selecting target group of participants to fill in questionnaire - Contribute to data analysis and interpretation (in particular in relation to national trends)

	<ul style="list-style-type: none">- Selecting participants to invite to the international workshop- Raising funds to reimburse expenses of national participants to attend the international workshop and to initiate small-scale local initiatives in line with the results of the workshop- Active role in preparation of H2020 proposal based on results of the workshop
Comments from the applicant	